



MANAGING CHANGE... SUCCESSFULLY

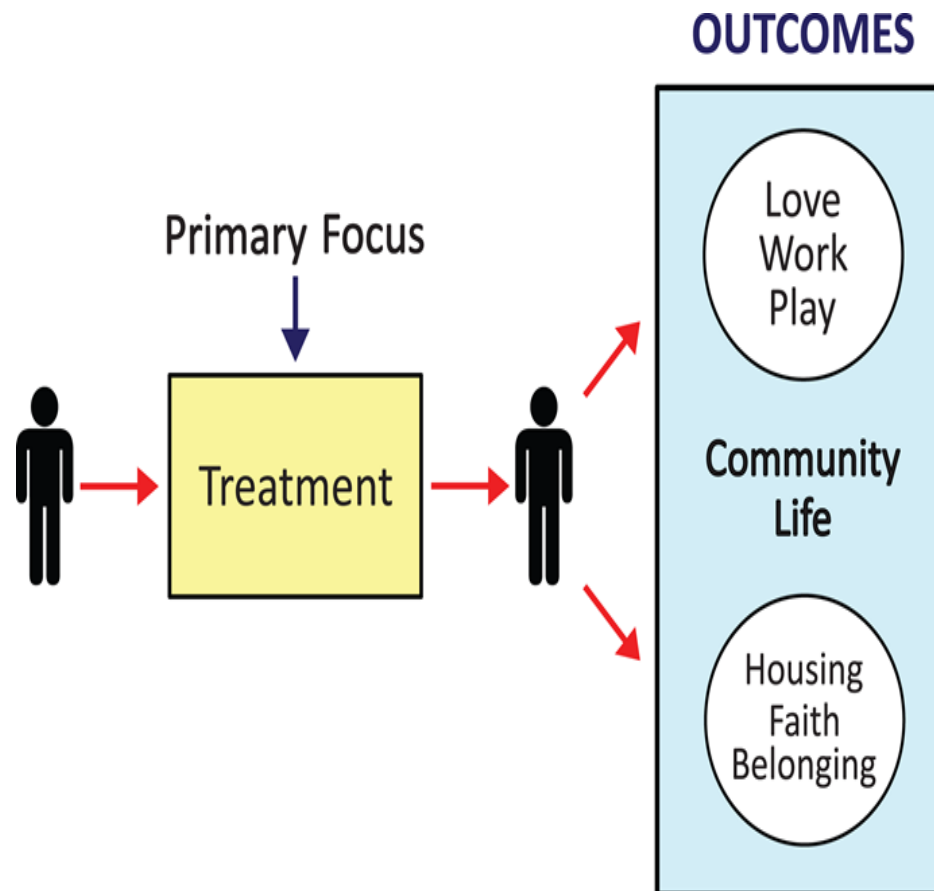
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TRADITIONAL TREATMENT MODEL



WHAT DO WE KNOW?

1. Types and exposure to traumatic experiences are both **diverse & widespread**
2. Wide **range of effects and severity**
3. There are **multiple points and types of interventions** (from public education to prevention to treatment)
4. Communities and systems can **prevent, contribute to and mitigate** the impact of traumatic events

and Environmental Factors

Living and Working Conditions

Family and Community Networks

Personal Behavior

Individual Traits



7 Strategies for Managing Change

1. **Conceptual clarity**
2. **Consensus Building (Shared Vision)**
3. **Build Infrastructure for Change**
4. **Calculated Risk Taking**
5. **Build momentum**
6. **Use Leverage**
7. **Did I mention conceptual clarity (connecting the dots)**



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